

# HumaNaturals Inc.

## 2022 Annual and Sustainability Report – Revolutionizing Nutrition, One Bite at a Time

### A Word from Our CEO: Dr. Victor Crave

"At HumaNaturals, we believe in feeding the world sustainably, ethically, and with a product that's truly close to the heart. Our mission is simple: bringing people together, literally, in a way that sustains the planet. The future of food is here, and it's not just farm-to-table, it's person-to-plate. Because why let anything go to waste?"

Welcome to our 2022 annual report. As you explore, remember: sustainability is at the heart of everything we do — or should I say, *everyone*.

### 1. Company Overview

Founded to address global hunger with sustainable and nutrient-rich solutions, HumaNaturals Inc. has pioneered a new food frontier with our flagship product, Humanova™. Marketed as the world's first "nutritionally complete, human-sourced" food, Humanova™ combines optimal nutrition, minimal waste, and ultimate resource efficiency.

Our goal is to redefine ethical food consumption. Unlike traditional agriculture, our closed-loop model ensures every "ingredient" is used with purpose. With operations across the globe, we are feeding millions and helping the planet by reducing dependence on conventional food sources.

### 2. Key Performance Metrics

2022 has been a breakthrough year for HumaNaturals. Below is a snapshot of our financial and operational performance.

Financial Metric	2022 (\$M)	2021 (\$M)	Change (%)
Total Revenue	5,500	4,800	+14.6%
Humanova™ Product Line Revenue	3,800	3,100	+22.6%
Sustainability Initiatives Funding	200	150	+33.3%
Research & Development (R&D) Spend	450	400	+12.5%
Net Profit	1,200	1,050	+14.3%

"People are our most valuable resource. That’s not just a saying; it’s the future of food. Nothing goes to waste at HumaNaturals. We’re here to make sure every part of the supply chain is... satisfying."

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### 3. Product Spotlight: Humanova™ – Redefining Nutritional Completeness

Humanova™ has been crafted to deliver balanced, complete nutrition, with each serving containing the perfect mix of proteins, vitamins, minerals, and essential fats. Through an innovative sourcing process, we are able to produce Humanova™ without the need for conventional agriculture. Instead, we use a "resourceful approach" that keeps our operations eco-friendly and cost-efficient.

#### Nutritional Highlights of Humanova™

- **Proteins:** High-quality amino acids tailored for maximum absorption.
- **Omega Fats:** Naturally balanced to optimize brain function.
- **Essential Minerals:** Iron, calcium, and trace elements to support complete nutrition.
- **Fiber and Digestion:** Enhanced with plant-based fibers for a complete dietary profile.

Humanova™ has been embraced by consumers worldwide, who appreciate the convenient, all-in-one meal replacement with a rich, savory flavor. Our tagline, "The Food That Feeds Itself™," speaks to our commitment to sustainability and a circular economy.

"People need good nutrition, and our product is as close to natural as it gets. We take the essence of life itself and give it right back to you, one savory meal at a time."

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### 4. Sustainable Sourcing: Closing the Loop

HumaNaturals has developed a closed-loop production process that exemplifies our commitment to sustainability. Rather than relying on traditional crops, Humanova™ is derived from a unique source that ensures nothing goes to waste. By "harvesting locally sourced human contributions," we are not only reducing environmental impact but also cutting down on food miles and carbon emissions.

#### Sourcing Summary for 2022

Sustainability Metric	Value	Comparison to 2021
Reduction in Carbon Emissions	30% lower	-5% from previous year
Percentage of Waste Recycled	95%	+5% increase
Water Usage Per Unit of Humanova™	20 liters	50% less than in 2021
Local Sourcing for Ingredients	100%	Maintained

"We don't just think outside the box; we think outside the body. With HumaNaturals, nothing goes to waste, and every 'ingredient' is locally sourced, so to speak. We're closing the loop, one bite at a time."

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## 5. Expansion into New Markets

In 2022, HumaNaturals expanded into key global regions, with a special focus on markets with high demand for sustainable food solutions. We now operate in over 50 countries, and Humanova™ is quickly becoming a staple for consumers seeking ethical, complete nutrition.

### Notable New Markets

- **Asia:** Rapid adoption of Humanova™ due to interest in efficient, sustainable food sources.
- **North America:** Strong demand in urban areas where consumers prioritize convenience and ethics.
- **Europe:** Increasingly popular among eco-conscious consumers who value transparency and low waste.

Our market strategy focuses on "nurturing relationships" with our consumer base, showing them that HumaNaturals cares about every detail, from the source to the plate.

"HumaNaturals is truly a global family. And like any good family, we're always happy to welcome new members to the table."

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## 6. Research & Development: Refining the Taste of Tomorrow

HumaNaturals has invested heavily in R&D to enhance the flavor and nutritional profile of Humanova™. This year, we introduced new varieties, including *Umami Essence* and *Savory Harvest*, developed to appeal to diverse palates while maintaining our signature, complete nutrition.

### 2022 R&D Highlights

- **Texture Optimization:** Our R&D team perfected a tender, mouth-watering texture in each Humanova™ product.
- **Flavors Inspired by Nature:** New recipes were designed to replicate classic tastes, utilizing plant-derived seasonings.
- **Sustainable Packaging:** Launched 100% biodegradable packaging for Humanova™, aligned with our commitment to environmental responsibility.

"We're not just feeding people; we're feeding them something they'll never forget. Our flavors bring back a taste of life itself."

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## 7. EU Taxonomy Alignment: Sustainability and Compliance

As a forward-thinking company, HumaNaturals is committed to complying with the EU Taxonomy framework for sustainable activities. Below is a summary of our eligible and aligned activities for 2022.

EU Taxonomy Category	Metric Type	Eligible (%)	Aligned (%)
Sustainable Food Sourcing	Revenue	60%	45%
Resource-Efficient Manufacturing	CapEx	65%	50%
Zero-Waste Production Processes	OpEx	55%	40%

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## 8. Our Vision for the Future: A New World of Sustainable Eating

Looking forward, HumaNaturals is dedicated to expanding our reach, enhancing our product, and bringing sustainable nutrition to every corner of the globe. By 2025, we aim to:

- Increase Humanova™ production capacity by 50% to meet growing global demand.
- Ensure 100% alignment with EU Taxonomy standards across all sourcing and production activities.
- Develop a broader range of flavors to satisfy diverse cultural preferences worldwide.

"The future of food is in our hands — literally and figuratively. At HumaNaturals, we don't just create food; we create connection. And we'll keep feeding the world in a way only we can."

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## 9. Corporate Social Responsibility and Community Impact

In 2022, HumaNaturals invested \$20 million in community programs to promote sustainability education and nutrition awareness. Our goal is to inspire future generations to embrace sustainable eating habits that will last a lifetime.

### 2022 CSR Achievements

- Hosted over 100 community outreach events in major cities around the world.
- Partnered with local organizations to raise awareness about sustainable, complete nutrition.
- Donated 500,000 meals of Humanova™ to communities in need.

"At HumaNaturals, we give back to our communities. After all, it's the people who make our product what it is."

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**Disclaimer:** This report outlines HumaNaturals Inc.'s compliance with sustainability goals and regulatory standards for 2022. Future projections are based on current data and are subject to change as we continue to innovate and expand.

For the full report, please visit: <https://www.humanaturals.com/annualreport2022>